

**FOR IMMEDIATE RELEASE:** September 30, 2016

Andrew Golden Rushton Gregory Communications 617-413-6521 agolden@rushtongregory.com

# POWERPODS OFFER SUPERIOR PROTECTION FOR MARINE ELECTRONICS

### Durable and Reliable Enclosures Secure Boaters' Investments

**Bend, Ore.** – NavPod, manufacturer of high-quality waterproof housings for marine electronics, announced today user feedback on the popular line of PowerPods. Customers found that PowerPods offered superior protection for valuable marine electronics from the elements and theft, while offering a clean look of flush-mounting and the convenience of a swivel base.

"I recently installed a NavPod, precut for a Furuno 1670-D on my 20-foot center console," said a customer from Norwalk, Connecticut. "The housing fit my display exactly and installation was easy. The NavPod definitely protects the electronics from water and also protects the delicate wiring and ports at the rear of most displays that often get wet or pulled on by accident. On a small boat with limited helm space, the NavPod is the way to go. It is a well designed mounting option that provides a very clean and professional result – it looks like it belongs on my boat! I used a NavPod for 12 seasons with no complaints before my recent GPS upgrade. I didn't hesitate to order a new NavPod unit the same day I ordered my new Furuno."

Designed to resist impacts, vibration and moisture ingress, PowerPods are crafted with a thick gauge, UV-stable acrylic capped ABS material and are built specifically with structural rigidity in mind. All NavPods are manufactured with a double gasket system for an excellent watertight seal, keeping spray and salt off electrical connections – insuring the reliability and longevity of marine electronics. This design makes it easy to have the electronics serviced without degrading the waterproof capabilities of the PowerPod. The units are installed with nickel chrome-plated stainless steel tamperproof screws giving peace of mind to owners when leaving a vessel unattended at the dock.

#### POWERPODS OFFER SUPERIOR PROTECTION FOR MARINE ELECTRONICS

## Page 2

"We listen to our customers and value their feedback," said Rob Walsh, president and owner, Ocean Equipment. "Not only do boat owners appreciate the ease of a swivel base and the beautiful, clean looks, PowerPods protect their investment for a lifetime of reliable use. After years of producing the most aesthetically pleasing marine electronics mounts on the market, our customers told us that they were getting much more out of their PowerPods."

Additional customer feedback included, "This product is perfect for installing electronics at the helm where it will be exposed to harsh conditions. I emailed Ocean Equipment from New Zealand and had a reply within the hour with advice on what I needed. The NavPod was shipped the next day and I received it one week later in New Zealand at no additional charge. Now that's service!"

Models are available pre-cut to fit marine electronics units from all major manufacturers. PowerPods are available through a nationwide network of marine electronics dealers, national retailers and wholesale distributors. For more information on the PowerPods, NavPod or its full product line, please visit <a href="https://www.navpod.com">www.navpod.com</a>.

-30-

#### **About Ocean Equipment:**

Based in Bend, Oregon, Ocean Equipment is best known for its NavPod series of waterproof housings designed for nearly every brand of marine electronics. All design and production of the NavPod product line is done in-house on state-of-the-art thermoforming equipment and using the latest manufacturing techniques. To learn more information on Ocean Equipment and its full line of products, please visit www.oceanequipment.com.



For hi-res images, as well as additional editorial requests, please contact:

Andrew Golden
Rushton Gregory Communications
617-413-6521
agolden@rushtongregory.com